

OLDER BUT STRONGER

To be healthy at seventy, prepare at forty, is sound advice, because in the strength of middle life we too often forget that neglected colds, or careless treatment of slight aches and pains, simply undermine strength and bring chronic weakness for later years.

To be stronger when older, keep your blood pure and rich and active with the strength-building and blood-nourishing properties of Scott's Emulsion which is a food, a tonic and a medicine to keep your blood rich, alleviate rheumatism and avoid sickness. No alcohol in Scott's.

Scott & Bowne, Bloomfield, N. J.

THE FAYETTE FALCON

W. T. LOGGINS, EDITOR AND PROP.

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CHARGES FOR CANDIDATES' ANNOUNCEMENTS.

District Offices	\$5.00
County Offices	\$15.00
Judicial Offices	\$25.00
Congressman	\$50.00

With the call for a senatorial primary for November 20 the campaign for United States senator to succeed Luke Lea is fairly on. It is stated in the capitol city that there will probably be four or five candidates in the race and the campaign promises to be a lively one.

We've been preaching buy-at-home sermons almost weekly for years, and we are wondering if the merchants and business men of Fayette county have noticed it. Do they practice it? If not they have little kick on the other fellow. As long as merchants buy their printing outside the county have they good grounds for preaching the buy-at-home doctrine?

The good roads movement in West Tennessee had a big boost on last Thursday when all towns and communities along the Fulton-Memphis highway quit business of every kind and devoted the day to the construction of that road. Hills were cut down and curves cut out and the road was put in good condition, much of it being completed along the entire distance. It was a great day and the spirit which prevailed throughout the campaign and on the day of the working has done much to encourage other communities. It was a case of the people turning out to build this road for themselves, and farmers, merchants, doctors, lawyers, and all the rest joined hands for the construction of this thru road, and the results are gratifying to those who were leaders in the project.

COULD NOT STAND ON FEET

Mrs. Baker So Weak—Could Not Do Her Work—Found Relief In Novel Way.

Adrian, Mich. — "I suffered terribly with female weakness and backache and got so weak that I could hardly do my work. When I washed my dishes I had to sit down and when I would sweep the floor I would get so weak that I would have to get a drink every few minutes, and before I did my dusting I would have to lie down. I got so poorly that my folks thought I was going into consumption. One day I found a piece of paper blowing around the yard and I picked it up and read it. It said 'Saved from the Grave,' and told what Lydia E. Pinkham's Vegetable Compound has done for women. I showed it to my husband and he said, 'Why don't you try it?' So I did, and after I had taken two bottles I felt better and I said to my husband, 'I don't need any more,' and he said 'You had better take it a little longer anyway.' So I took it for three months and got well and strong." — Mrs. ALONZO E. BAKER, 9 Tecumseh St., Adrian, Mich.

Not Well Enough to Work. In these words is hidden the tragedy of many a woman, housekeeper or wage earner who supports herself and is often helping to support a family, on meagre wages. Whether in house, office, factory, shop, store or kitchen, woman should remember that there is one tried and true remedy for the ills to which all women are prone, and that is Lydia E. Pinkham's Vegetable Compound. It promotes that vigor which makes work easy. The Lydia E. Pinkham Medicine Co., Lynn, Mass.

CAN'T AFFORD IT.

The other day a merchant said he could not afford to advertise in his home newspaper. If the man's view were not distorted, he would see that he could not afford not to advertise. Refusing to advertise is his most expensive extravagance. That same merchant will spend hours telling of the "unfair" competition of the mail-order houses which are his most aggressive and dangerous competitors, yet the methods employed by the mail-order houses which succeed are the very ones which the merchant refuses to use. The mail-order house first of all is an ADVERTISER. Advertising is the life of its business. Every magazine that enters the small town and rural home carries the ad of the mail-order house. Expensive catalogs are printed showing the illustrations of the actual articles. Occasionally sheets are scattered broadcast over the country as a special "come-on" for the bargain hunter. Instead of doing these things in a smaller way through the columns of his local paper, the merchant who can't afford to advertise sits down and "cusses" his tough luck and wonders why he can't get the business. He never thinks he has a better opportunity to reach the people in his neighborhood than the mail order house has. It doesn't cost him as much as it does the outsider; he can draw the people to his store and show them the actual article he is advertising, and, when they buy, they can take their purchases home with them instead of having to wait several weeks for them. Advertising is an investment. It should be charged to your selling cost. Figure what percentage you have to pay to advertise, then base a fifty-two weeks' campaign on the computation. You can't lose. You can't afford NOT to advertise!

Strenuous criticism is being made thruout this end of the state of druggists who are selling liquor under the recently enacted Druggists' Liquor bill. The Falcon does not sanction this law in the least degree and we believe that a grievous mistake was made in its enactment, and we can commend most earnestly the spirit of druggists who have refused to handle liquor under its provisions, but if a druggist is disposed to sell liquor and does it in exact accordance with the law, this new one or any other, we can not see grounds for calling him a lawless man as many are doing. The mistake was made first by the legislature which was overwhelmingly for prohibition, and by Gov. Rye when he signed the bill. It is a matter of very serious wonder to us and others who fought our best under the Rye standard to know how it happened that he could have been induced to sign this bill. Did he not see where it would lead? Or did he intentionally put liquor back into every hamlet in the state which has a druggist who wants to quench the thirsts of his patrons? As we see it the legislature and the governor legalized the selling of liquor again in the small towns of Tennessee and there's no remedy until another election comes on.

On August 12, if plans carry, the people of the southern end of the county will meet with their teams and road-working implements and spend the day working the State Line road from Moscow to the Shelby county line near Collierville. Recently a most enthusiastic road gathering was held at Moscow and the people of that city heard good-roads argument and spent a whole day enthusing themselves on this important matter. The plan is to divide the road mentioned into sections and give to each section a sufficient number of men and teams to build it into a first class road in the day, thus making a continuous good road from Somerville by Moscow to the Shelby county line to connect with the pike there. Other sections of the county could profit by following the lead of the southern end of the county and using this season which is between busy times with farmers and business men alike, and it could not be used to better advantage than in building better roads.

No president in the present generation has had to deal with such momentous and troublesome questions as has Mr. Wilson. And it seems that each day some foreign power bobs up with other troubles to perplex the president and take much of his valuable time.

The recent revolution in Haiti, the Mexican imbroglio, the German tangles, the English infringement on American rights on the high seas, are just a few of his perplexities. And with all he has made good and handled every critical situation, both at home and abroad, with that excellent judgment that has won him the admiration and indorsement of the entire American people regardless of party.

The Hickman County News says: "In the event Gov. Rye declines the nomination for re-election, what is the matter with Judge Sidney J. Everett?" to which we answer that Everett is good enough for the democrats of this part of the state. And if elected, he'd be nobody's tool either.

A Somerville Man Gives Evidence

His Testimony will Interest every Somerville Reader.

The value of local evidence is indisputable. It is the kind of evidence we accept as true because we know we can prove it for ourselves. There has been plenty of such evidence in the Somerville papers lately, and this straightforward testimony has established a confidence in the minds of Somerville people that will not be easily shaken.

J. W. Moffatt, county agent for Fayette Co., U. S. Dept. of Agriculture, Somerville, says: "I was well pleased with the results I got from Doan's Kidney Pills. I suffered from soreness across my back and my kidneys acted too freely. I had nervous and dizzy spells and my health was all run down. Doan's Kidney Pills gave me quick relief and since I used three boxes, I have felt fine. When I have taken cold or have over-worked and felt the least sign of kidney complaint, a few doses of Doan's Kidney Pills have brought me relief."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Moffatt had. Foster-Milburn Co., Props., Buffalo, N. Y.

The Prevention of Malaria

From the Department of Tropical Diseases and Preventive Medicine, University of Tennessee, Medical Department, Memphis, Tennessee.

Malaria is a preventable disease. Amount of loss due to malaria is very difficult to calculate. The Bureau of Vital Statistics for 1913 gave Memphis a death rate from malaria of seventy-nine per one hundred thousand living. The same report gave New Orleans nineteen deaths per one hundred thousand living. New Orleans had the advantage of the advice and influence of Senior Surgeon J. H. White, United States Public Health Service, who made such a brilliant record in the yellow fever of 1905.

When the United States Government undertook the building of the Panama Canal, the corps of sanitarians under Gorgas went in advance and put things in condition before any considerable number of men were employed on the works. In the beginning the amount of sickness from malaria was enormous. At the present time the sickness and death rate among employees proper in

that of the cities of Memphis and Nashville. We have then the irrefutable evidence that malaria is preventable.

If seventy-nine deaths from malaria occurred in Memphis in 1913, and these figures were correct, it means that there were in that year fifty thousand cases of malaria in Memphis. It is true that practically all of this was imported from the surrounding country, but with respect to the economic loss, one may figure that those 50,000 cases represented a loss of time equivalent to 200,000 days, and doctor bill amounting to perhaps a quarter of a million dollars. If we add to these considerations the fact that the overwhelming number of these cases of malaria occurred in people of the working class, with whom an economic loss is a serious matter; if we further figure that those people must reckon with an additional period of time during which their earning capacity has been diminished, it is not too much to say that the story of one year's malaria in one city represents a loss of over a million dollars.

Now, how can we curtail this enormous economical drain?

The disease is not due to bad air as its name would suggest, but it is due to a blood parasite, which, entering the red blood corpuscles, destroys them and multiplies in doing so. This blood parasite is introduced in only one way—that is by the bite of a mosquito which has previously bitten a malaria carrier. A malaria carrier is a person who has had several chills and has received just enough treatment to relieve him of his symptoms and not enough treatment to sterilize his blood. The form of the parasite which produces the fever is not the one which is transmitted by the mosquito. It requires several repetitions of the chill to produce the infectious type of parasite; if, therefore, the patient is thoroughly and properly treated in the beginning, such a patient will not become a malaria carrier. The item of greatest importance then in the prevention of malaria is the proper handling of those sick with malarial fever or chills, which is the same thing. If one such malaria carrier is bitten by a mosquito of the right kind, that mosquito will, in the course of a week, have as many as 500 thousand spores in its salivary gland, and is able to infect a very large number of persons. It can therefore be seen that every person should be made acquainted with his responsibility to his neighbors if he allows himself to become a malaria carrier. This is only one example of the enormous sociologic importance of disease prevention.

In order to prevent the dissemination of malaria in the presence of malaria carriers, there are several other possibilities.

1—The destruction of shelters for mosquitoes. Mosquitoes can not live in the bright sunlight—they seek refuge in shrubbery, brush and weeds, as they are easily carried by the wind and have a certain amount of home attachment. Mosquitoes will not, of their own volition, stray very far from their breeding places.

All shrubbery which is not ornamental and all weeds especially along the banks of ponds, streams and ditches should be kept out close to the ground. Ornamental shrubbery may be sprayed with a mixture of crude and refined oil, or it may be fumigated from time to time by making a smudge in such relation that the wind will drive the fumes or smoke through the shrubbery. This is best done immediately preceding a rain, because mosquitoes deprived of shelter perish readily in the rain.

2—Destruction of breeding places.



A Carload of Ford Cars

An entire carload of Ford Automobiles are now on display at my garage. The 1915 prices are as follows:

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Electrical Wiring :: General Plumbing
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CHAS. A. OLIVER, Somerville, Tenn.

MONEY MONEY MONEY

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Money to loan on improved Fayette County farms.
No delay. Low Rate of Interest.

W. M. MAYO, Agent, SOMERVILLE, TENNESSEE.

Mosquitoes lay eggs only upon water. They require that this water is still. Wherever there is much current, there can be no danger breeding places unless there is vegetation, which will restrain the free flow of water.

Bodies of water that can not be drained, emptied or oiled should be stocked with minnows or ducks. Ducks are the most active and energetic larva eaters known. Bats rapidly clear mosquitoes from their neighborhood.

3—Screening. Screens should be of a mesh not less than 16 to the linear inch. The most effective screen is the all over screen, fitted on the outside of the blind stop. This permits of complete ventilation, as both the top and bottom sash can be moved. It gives good contact one inch wide all around and is the only screen frame that does not leak. For the front of the house where it is desirable to show the hangings through the glass, half screens are permissible, but these also should be fitted on the outside of the blind stop. A rail or cleat is fitted at the upper rail to make a close joint with the bottom rail of the top sash. This can be made to swing out at the bottom and in most instances this will fall back into place without making a leak. In any case a hook and eye at the bottom is desirable.

The number of openings in a screened house should be limited as much as possible. Upstairs doors opening upon porches are best handled by screening the entire porch. The downstairs openings should be vestibuted so that one has to pass two screen doors to get into the house. This plan takes care of the fiend who insists upon standing in the open screen door and carrying on a lengthy conversation. It is necessary, of course, to exercise enough vigilance to keep the vestibule itself clear of mosquitoes.

Fire places must be made mosquito proof and also basements and servants' quarters.

In extreme case this system can be supplemented with mosquito bars. A screened porch is very desirable. If this is infeasible, one should anoint with one of the various aromatic oils recommended for that purpose.

4—In luvial prophylaxis.—There are times when one becomes exposed to bites of mosquitoes such as on a fishing trip—at a picnic—on a visit to a person not as particular with screens as he should be. Then it is necessary to take quinine to prevent malaria from developing. For an adult about twenty grains a day for two days, repeated again in a week in the same way, ought to be sufficient. In order to make mosquito suppression effective, it is necessary to form a neighborhood organization because one householder will have little success if his neighbors are breeding mosquitoes in water barrels, roof gutters, tomato cans, ponds and puddles. Possible breeding places should be searched for constantly. A good plan is to set aside one day in each week because that is well within the limit of the maturing of the eggs; it is also desirable that neighbors compare notes once a week and have experience meetings. It will be found that breeding places are discovered in most unexpected and unlikely situations. By exchanging experiences of

this kind, the overlooking of hidden bodies of water will be very much minimized.

In conclusion, let it be reiterated that the malaria carrier must first of all be eliminated. We will probably always have mosquitoes but we can at least try to limit the pest as much as possible.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Halls' Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circular and testimonials. Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

BLACK IS WHITE

By George Barr McCutcheon

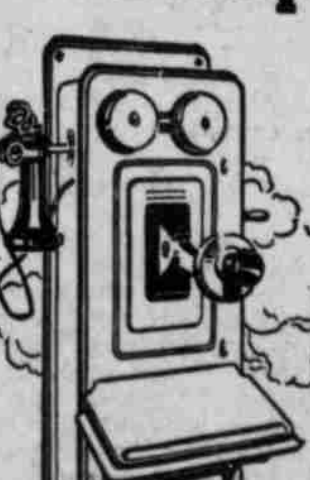
is a story which strikes an original note. Its plot is bold, striking and unique.

How James Brood's early mistake affected his life, and the strange way in which he discovered his error, form an exciting narrative which no lover of fiction should miss.

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